

NUTRITION FOR GROWTH YEAR OF ACTION

Food, Health, & Prosperity for All



**Year of Action for Nutrition:
How can civil society meaningfully engage?**

Content

- A. About Year of Action:** Why is it important? What are the major opportunities to engage and build momentum? What are the UN FSS and N4G Summit?

 - B. Alignment with SUN CSN Strategy:** How does Network engagement in the Year of Action fit with the CSN 3.0 Strategy?

 - C. Commitment-making processes:** How are pledges made? How are commitments tracked?

 - D. Civil society's engagement:** How can civil society engage throughout the Year of Action? Using what key messages?
-



A. What is the Year of Action for Nutrition all about?

What is the #NutritionYearOfAction ?

- A year-long effort to **continue the momentum** to address malnutrition in the lead up to the N4G Summit in Japan in December 2021.
 - The **launch event**, hosted by the Governments of Canada and Bangladesh in partnership with the Government of Japan, took place in December 2020. It featured more than **US \$3 billion** in financing commitments or re-commitments from a range of governments including **Canada, Bangladesh, Japan, Guatemala, Nigeria, Pakistan and Senegal**.
 - Throughout 2021, a **series of events** will inspire other donor institutions, partner governments, multilateral organisations, the private sector and civil society to step up and recommit to nutrition as we head into the final decade of the Sustainable Development Goals.
-

What are the main commitment-making moments?

Date	Events	Host	Focus
14 December 2020	N4G virtual kick-off event	Governments of Canada and Bangladesh	COVID-19, the UN Call to Action on malnutrition, acute malnutrition, gender equality
September 2021, New York, USA	UN Food Systems Summit	UN	Strengthening food systems to deliver safe, affordable nutrition for all
7-8 December 2021, Tokyo, Japan	N4G Summit	Government of Japan	Food, health and prosperity for all: the culmination of a year of action on nutrition

What are the momentum building moments?

7 April 2021	World Health Day
24 May – 1 June 2021	74th World Health Assembly
11-13 June 2021	G7 Summit (UK)
6-15 July 2021	High Level Political Forum
26-28 July 2021	Pre-UN Food Systems Summit (Italy)
1-7 August 2021	World Breastfeeding Week
14-19 September 2021	ICN Tokyo
16 October 2021	World Food Day
30-31 October 2021	G20 Summit (Italy)
1-12 November 2021	United Nations Framework Convention on Climate Change (UNFCCC) COP 26



UNITED NATIONS

**FOOD SYSTEMS
SUMMIT 2021**

What is the UN Food Systems Summit (UNFSS)?

- The UN Secretary General called for a Summit to look specifically at food systems because we all must work together to **transform the way the world produces, consumes and thinks about food.**
 - The Summit will launch bold new actions to **deliver progress on all 17 SDGs**, each of which relies on healthier, more nutritious, sustainable and equitable food systems. It is a **solutions summit** that will require everyone to take action to transform the world's food systems.
 - It will **bring together key players** from the worlds of science, business, policy, civil society, healthcare and academia, as well as farmers, indigenous people, youth organisations, consumer groups, environmental activists, and other key stakeholders.
 - **Five Action Tracks were developed** to dive deeper into the elements that impact systems and the shifts that need to happen at all levels.
-

What are the five Action Tracks?



Guided by five **Action Tracks**, the Summit will bring together key stakeholders from all over the globe to achieve tangible and positive changes to the world's food systems



Ensure access to safe and nutritious food for all

1



Shift to sustainable consumption patterns

2



Boost nature-positive production – at scale

3



Advance equitable livelihoods

4



Build resilience to vulnerabilities, shocks and stress

5

As of June 2021...

Progress on FSS Dialogues



MEMBER STATE

- **123 Member States** have formally confirmed that they will convene national FSS Dialogues and have already nominated Convenors
- Individualized on-boarding calls with Convenors
- 190 National Dialogues have been convened so far, many more planned
- First National Dialogues synthesis report published (executive summaries in UN languages)
- The FSSD Toolkit is available in all UN languages and Portuguese, the Dialogue Gateway exists in French, Spanish, Russian, Arabic, English
- Over 130 training and briefing sessions with about 2500 participants
- 50 dedicated briefings with UNRCs and UNCTs



REGIONAL

- UN Regional Commissions hold sessions on the Food Systems Summit at Regional Forums on Sustainable Development
- AUDA/NEPAD engagement; Other regional efforts expanding

GLOBAL

- 27 April – Water
- 28 May – Aquatic Food and Oceans
- 4 June – Health
- 9 June – Environment/Nature
- 14 June – Finance
- 28 June – Cities
- June TBC – Producer
- 6 July - Trade

INDEPENDENT

- Champions Network leadership
- New guide and outreach efforts
- 386 independent dialogues announced on the Gateway
- New system for synthesis reports

How are the different actors engaging in UNFSS preparations?

Member States

- Rome (12-17 April); Geneva (21 April); NY (23 April), more than 500 representatives from more than 90 countries engaged in briefings; more than 60 countries engaged in Action Track Leadership Teams, submitted 10% of ideas in wave2.

UN Taskforce 170 participants from 47 UN organisations across various meetings

Civil Society

- Monthly GoF meetings. March Civil Society Forum ~ 600 participants in 3 languages (>1200 registered). Next : 28 May.
- DSG met with CSM (CFS) in April following an earlier meeting with the Special Envoy in late March.

Indigenous Peoples

- Dialogue during the UN Permanent Forum on Indigenous Issues (April), Special Envoy Meeting with leadership of Indigenous Peoples (May). The Global Hub on Indigenous Peoples' Food Systems presented their White Paper to the Scientific Group. 7 socio-cultural regional dialogues scheduled to take place before the Pre-Summit.

Producer Groups 3 Food Producers Open Fora in May (Asia & Pacific – Africa & Europe – Latin & North America)

Youth

- Global Youth Dialogue held in May, meetings held with Youth Leadership and DSG and Special Envoy. Over 100 independent youth dialogues planned.

Private Sector Guiding Group

- > 30 business associations including SMEs. 4th CEO Consultation Meeting scheduled in early June. 17 business solution areas. SME engagement increased with planned 11 SME independent dialogues. Global SME engagement scheduled in July.



**NUTRITION
FOR GROWTH**
Food, Health, & Prosperity for All

About N4G

What is the N4G Summit about?

History

- **A global pledging moment to drive greater action** toward ending malnutrition
- **The first N4G Summit held in London in 2013.** 100 stakeholders endorsed **the Global N4G Compact**, pledging more than \$4 billion in new nutrition-specific projects and \$19 billion in nutrition-sensitive projects.
- **The second N4G Summit held in Milan in 2017** to take stock of progress made, and further build the coalition of global nutrition champions.
- **The third N4G Summit in Tokyo** planned for Dec 2020 **postponed to 7-8 Dec 2021**, focusing on the critical roles of **food, health and social protection systems**.

Thematic Focus

- **Health:** Making nutrition **integral to Universal Health Coverage**
- **Food:** Building food systems that promote **healthy diets and nutrition**
- **Resilience:** Addressing malnutrition effectively **in fragile and conflict-affected contexts**
- Data driven **accountability and Innovative financing**
- Commitments should align with national priorities; **be SMART**; align with the N4G principles of engagement & accountability framework.
- The Government of Japan expected to encourage reflection on the **complexities and challenges brought by Covid-19**

Progress towards N4G Summit

- **5 Working Groups** prepared their recommendations and submitted to GoJ and SUN Movement
- **N4G Advisory Group** (UN, Donors, Business, Academia and Civil Society and thematic leads) constituted
- **Principles of Engagement (PoE)** agreed and published
- **N4G Vision and Roadmap** finalised and updated in context of COVID
- **Commitment Guide** published
- **Launch of N4G year of Action held** on December 14,2020, hosted by the government of Canada and Bangladesh

JARGON BUSTER: '**social protection**' refers to a range of policies and programmes which reduce the consequences of poverty and exclusion. Examples include cash transfers, school meals and food/fuel subsidies. It can also refer to schemes which provide support after unexpected events like illness or injury, or the death of a spouse or parent.

N4G Principles of Engagement

- To ensure that N4G 2021 delivers **credible, sustainable and well-supported outcomes for nutrition via public and private sector action**, stakeholder consultations and participation at the Summit itself must be based on a set of agreed principles of engagement.
- The N4G Principles of Engagement were developed over several **months of consultations** with input from governments, international organisations, civil society and business.

1 Be transparent about intentions and impact	6 Be cost-effective
2 Be inclusive	7 Be continuously communicative
3 Be rights based	8 Act with integrity and in an ethical manner
4 Be willing to negotiate	9 Be mutually respectful
5 Be predictable and mutually accountable	10 Do no harm



B. How does engaging with the Year of Action align with the SUN CSN Strategy 3.0?

How does engaging in the Year of Action fit with the CSN 3.0 Strategy?

- **By joining efforts and working together in seizing every opportunity throughout the year, we are contributing to our CSN mission:**
 - ✓ *Develop a sustainable and integrated network of civil society actors that collectively contributes to a world free of malnutrition by 2030*
 - **Network engagement through the Year of Action is in line with the direction of our CSN 3.0 strategy (2021-2025) and cuts across 4 of the 5 objectives:**
 - ✓ *Objective 1. Civil society space*
 - ✓ *Objective 2. An enabling environment*
 - ✓ *Objective 3. Network sustainability*
 - ✓ *Objective 5. Evidence & learning*
-



Nutrition Commitment Registration process

28 June 2021

About the GNR

- The [Global Nutrition Report](#) (GNR) is the world's leading independent assessment of the state of global nutrition. They provide the best available data, in-depth analysis and expert opinion rooted in evidence to help drive action on nutrition where it is urgently needed.
- A multi-stakeholder initiative comprised of [global institutions](#), the GNR is led by [experts in the field of nutrition](#).
- The GNR was established in 2014 following the first [Nutrition for Growth](#) summit, as an accountability mechanism to track progress against global nutrition targets and the commitments made to reach them.
- Through a comprehensive [report](#), interactive [Country Nutrition Profiles](#) and [Nutrition for Growth Commitment Tracking](#), the GNR sheds light on the burden of malnutrition and highlights progress and working solutions.
- In 2021, the Year of Action on Nutrition, the GNR team is developing additional tools and resources needed to help shape better commitments for nutrition and strengthen accountability across sectors and geographies.
- The need for more equitable, resilient and sustainable food and health systems has never been more urgent. Only by joining forces can we make tackling poor diets and malnutrition in all its forms a winnable fight.



Nutrition Accountability Framework (NAF)

- **Aim: To drive stronger nutrition action and accelerate progress to make tackling poor diets and all forms of malnutrition a winnable fight across geographies and sectors.**
- This needs to be supported by a comprehensive framework for accountability through which all nutrition actions are recorded according to the same principles, method and approach. This will encourage better commitments and investments that will translate into scalable actions.
- Building on almost a decade of tracking commitments made by all players as part of Nutrition for Growth , the GNR is committing to filling this critical gap by expanding its remit to create the world's **first independent and comprehensive global accountability framework for nutrition.**
- The GNR has been endorsed by the Government of Japan and the [N4G Accountability Working Group](#), as well as the GNR's [Stakeholder Group](#), who represent a range of nutrition stakeholders, to lead and drive forward global accountability for nutrition.
- In June 2021 the GNR will roll out its new value proposition, using this opportunity to communicate the world's first independent and comprehensive global Nutrition Accountability Framework (NAF).

Read the full value proposition for the NAF [here](#)



Actions you can take to support the promotion of the NAF

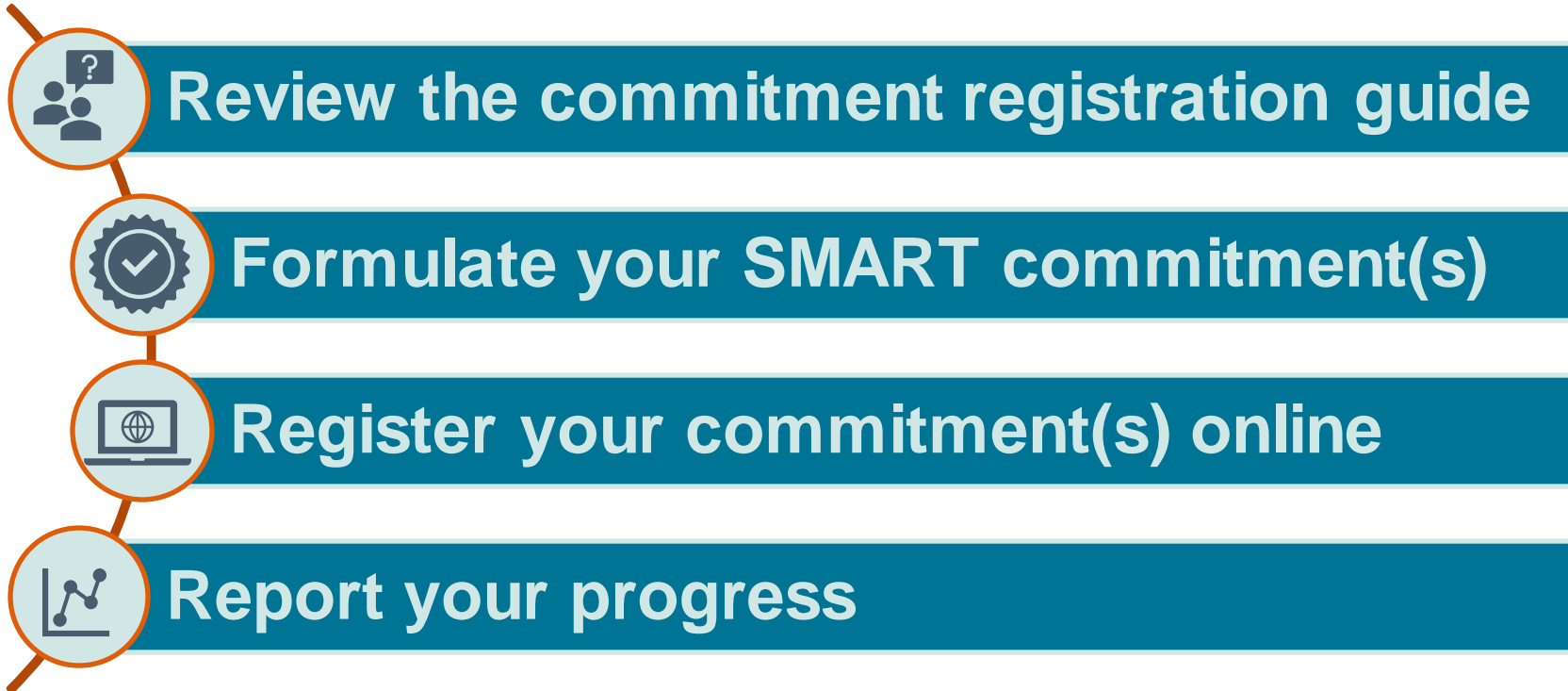
1. Read the NAF's value proposition and encourage your networks to learn more.
2. Post GNR content and encourage others to endorse the NAF.
3. Engage with GNR or Chairs' posts on social media.
4. Develop your own customised social media posts to share the content, based on the messaging of the value proposition.






In the meantime...

The key steps for registering commitments



How the Global Nutrition Report drives stronger commitments

Commitment registration guide



Global Nutrition Report

Registering your N4G commitments: a step-by-step guide


N4G Commitment registration process at a glance

The Tokyo Nutrition for Growth (N4G) Summit, to be held in 2021 under the auspices of the Government of Japan, provides a historic opportunity to transform the way the world tackles the global challenge of malnutrition. The Summit comes at a critical time, midway through the UN Decade of Action on Nutrition, with only five years left to achieve the global nutrition targets on maternal, infant and young child nutrition and diet-related non-communicable diseases, and ten years to reach the Sustainable Development Goals (SDGs).

The [N4G Vision and Roadmap](#) outlines key moments throughout the year that can be leveraged for commitment-making, leading to the Tokyo N4G Summit. All commitments will be recorded in the Compact (as an annex) – the outcome document of the Tokyo N4G Summit. Commitments will be also shared publicly by the Global Nutrition Report (GNR), which tracks and reports progress towards those commitments annually. The GNR has been bringing together and analysing the best available data on nutrition since 2014. Born out of the high-level N4G Summit in 2013, the GNR has since been tracking progress made by countries and key actors around the world towards meeting N4G commitments to improve nutrition.

The present document – the [N4G Commitment Registration Guide](#) – serves as a guide to help you register your commitments, in alignment with the [N4G Commitment-Making Guide](#), the N4G Vision and Roadmap and the [GNR N4G Commitment Tracker](#).

The N4G commitment registration process – supported by the GNR – includes the following five steps:



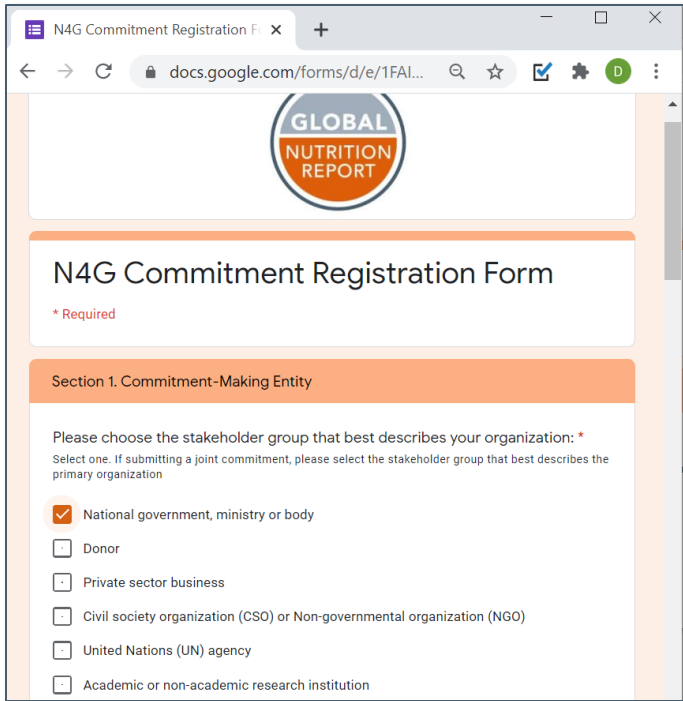
Please contact N4G@globalnutritionreport.org with any questions relating to the registration process.

1



How the Global Nutrition Report drives stronger commitments

Commitment registration form



The screenshot shows a web browser window with the URL docs.google.com/forms/d/e/1FAI... The page features the Global Nutrition Report logo at the top. Below the logo is the title "N4G Commitment Registration Form" with a red asterisk indicating a required field. The form is divided into sections, with the first section titled "Section 1. Commitment-Making Entity". The instructions for this section are: "Please choose the stakeholder group that best describes your organization: * Select one. If submitting a joint commitment, please select the stakeholder group that best describes the primary organization". The options are listed with checkboxes: "National government, ministry or body" (checked), "Donor", "Private sector business", "Civil society organization (CSO) or Non-governmental organization (NGO)", "United Nations (UN) agency", and "Academic or non-academic research institution".



How the Global Nutrition Report drives stronger commitments



Visit GNR website:

www.globalnutritionreport.org

**Make and register
your commitments:**

www.nutritionforgrowth.org/make-a-commitment



For any questions relating to the registration process, please contact:

N4G@globalnutritionreport.org





**D. How can civil society engage?
Using what messages?**

A. Prepare to seize opportunities ahead

- 1. Make plans to leverage the Year of Action opportunities with advocacy strategies, key moments, champions, and allies to ensure N4G contributes to increased political momentum for nutrition** in your country ahead of the Nutrition for Growth Summit and beyond.
 - 2. Build contacts with and develop mobilisation plans** to engage with Multi-Stakeholder Platforms, SUN Networks and other like-minded CSOs and coalitions, building on the food systems dialogues when applicable.
 - 3. Convene in-country nutrition stakeholder meetings** to discuss opportunities ahead. This will ensure a shared understanding of the objectives and commitment processes of the N4G and FSS summits. It will also help you leverage existing processes to advance the national nutrition agenda. Through all this, you will be able to kick start the SUN CSN 3.0 strategy in your country.
-

A. Prepare to seize opportunities ahead

4. **Jointly reflect on progress and challenges in implementing your national nutrition plan**, including by reviewing progress on key targets and indicators (SDGs, WHA Nutrition Targets, previous N4G targets, etc.). **Identify key areas where further investment and action is needed.**
 - ✓ a. What is the ‘priority of priorities’ that the MSP would recommend to their Head of State as the most important nutrition rallying point for the country? Can that priority become a SMART international commitment?
 - ✓ b. Alternatively, from the Food System Dialogue, is it possible that a set of tangible actions can emerge that has national traction and could be an innovative national rallying point? Could selected actions become a SMART international commitment?
5. **Develop policy briefs and advocacy material** to underline the importance of investment in nutrition.
6. **Profile the collective work, data and results of your Civil Society Alliance** (using SUN Labs’ analytics) to position yourself as a strategic partner to the Government and key ally in decision-making processes.

RESOURCES: Need help developing a **policy brief**? [Check out this helpful guide](#). For more advice on creating **advocacy materials**, including letters to government representatives and donors, press releases and blog posts, check out the tools in the [Youth Leaders for Nutrition Advocacy Toolkit](#).

B. Make the most of Food Systems Summit Dialogues

- 1. Engage in FSS Dialogues' preparatory process in your country.**
 - ✓ Advocate for the nomination of a [Member State FSS Dialogue Convenor](#) (if not already nominated) and work collaboratively to organise the FSS Dialogues in your country.
 - ✓ Ensure planned Dialogues include representatives from all nutrition Stakeholders, particularly of young people, women, communities and vulnerable groups.
 - ✓ Create a safe and inclusive space for people from these groups to share their views. Remember that certain voices can dominate the conversation over others, so ensure that there is time and space for everyone to have their voices heard. Remind all participants to be respectful of others' views.
 - 2. Join upcoming Member State [Food Systems Summit Dialogue](#) (organised by your Government) or convene your own independent Dialogue at national or sub-national level.**
 - 3. Use the Dialogues to elevate nutrition as a key lever and necessary outcome of any food systems transformations.** Build on the SUN multisectoral and multi-stakeholder work in your country to outline priority actions needed to create nutrition impact.
 - 4. Use the Dialogues to raise awareness about the Nutrition for Growth Summit.**
 - 5. Make your voice heard in the Action Tracks** through global public consultations as well as dedicated constituency consultations. [Register](#) to the next round of public forums for the UNFSS in May, by selecting a specific Action Track of your interest. **Join the Areas for Collective Action** (each Action Track shepherds a few) and suggest game-changing solutions.
-

C. Mobilise joint commitments in the lead up to N4G

- 1. Offer an attractive hook** for your government to be on stage, amongst other Heads of State, to make new SMART commitments to nutrition, and also offer **transformative power**
 - ✓ Better nourished populations are an essential building block towards a **sustainable, self-funded future** for high-burden countries.
 - ✓ Stress the **importance of investing in nutrition** (e.g., using GNR country profiles).
 - 2. Push the importance of driving increased domestic resource mobilisation** to enable greater spending on domestic human development priorities and especially nutrition.
 - 3. Reinforce the connections between nutrition and other development themes**, such as education, universal health coverage, gender, environment and economic development, and make the case for their interdependence.
-

C. Mobilise joint commitments in the lead up to N4G

4. **Work** with government, businesses, multilateral institutions, donors, civil society and other development and humanitarian partners **to develop new financial and policy commitments throughout the year**, and hold them to **account for existing commitments**.
 - ✓ Nutrition-related commitments should be **ambitious and SMART**, address existing bottlenecks, integrate contributions of different sectors, and accelerate the progress and impact of your National Nutrition Plan.
 5. **Engage with parliamentary fora** (Standing Committees, SDG Taskforce, Parliamentary Champions) to prioritise nutrition agenda in national policies, strategies and plans.
 6. **Share your top priorities and actions** with your SUN colleagues. Your focal point at the SUN CSN Secretariat is on hand to help, as is your Country Liaison Team member at the SUN Movement Secretariat. Request assistance, if required. For example, we can put you in touch with key political networks within your country to raise your priorities.
-

D. Support powerful campaigns

- **Support existing nutrition and food security campaigns, or launch your own** at the community, national, regional or global level! These can take many shapes and forms: online and offline, digital or social, youth-led or organised by a group of citizens or a coalition of organisations. No matter how big (e.g. mediatised stunt, TV ad) or small (e.g. march in your community, mass email to your network), campaigns get noticed and have impact.
 - For instance, you can join and promote the ongoing [“Good Food for All” campaign](#) :
 - Promote it on social media: #GoodFood4All
 - Record and share your video, as did [Gerda Verburg](#) and [Chef Jose Andres](#)
 - Here are [3 simple steps to get involved](#)
-

Key advocacy messages

- **Useful advocacy messaging documents :**
 - ❑ Advocacy resource on nutrition at the UNFSS developed by SUN CSN and the International Coalition for Advocacy on Nutrition (ICAN) - available in [English](#), [French](#) and [Spanish](#)
 - ❑ 1,000 Days' [Nutrition Year of Action Advocacy toolkit](#) bringing together priority messages, resources, and social graphics to amplify key asks from ICAN and SUN CSN colleagues.
 - ❑ [SUN Guidance for SUN stakeholders in 2021, the Year of Nutrition Commitments](#)
 - ❑ [SUN Nutrition Year of Action Briefing for Parliamentarians](#) (available in English, French and Spanish)
 - ❑ [SUN advocacy messages on Nutrition and Covid-19](#)
 - ❑ Advocacy brief "[Nutrition for Growth Year of Action: Nine SMART breastfeeding pledges](#)", developed by the Global Breastfeeding Collective, UNICEF and WHO
-



**Looking forward to making 2021 a year
of commitments, action and results!**